

# Coke to workers with AIDS in Africa: Drop Dead.

Coca-Cola executives think providing only 1.5% of their workers in Africa with access to HIV/AIDS treatment and care is enough.

**DEMAND COKE  
PROVIDE HEALTHCARE  
TO ALL HIV + WORKERS IN AFRICA**

**RALLY 11 AM APRIL 17, NYC**

**Outside of Coca-Cola's Shareholder Meeting.  
Madison Square Garden Theater.**

**33rd St & 7th Ave Info tel: 212-674-9598**

Coke only provides HIV/AIDS health care coverage to its 1,500 "direct employees," neglecting the rest of the 100,000 men and women who bottle and distribute Coke products under exclusive licensing agreements in Africa.

Coke, the LARGEST PRIVATE EMPLOYER IN AFRICA profits off workers faced with a health pandemic of unprecedented scale.

--In some countries, as much as 25% of the population has HIV/AIDS.

--Every day 8,000 people die because the life-sustaining antiretroviral medications that have dramatically improved the health of people with HIV in wealthy nations are unaffordable.

--95% of the 40 million people living with HIV do not have access to treatment because multinational corporations and world leaders don't consider treating them to be "cost effective"

**Join ACT UP & Health GAP to demand Coke:**

- Provide all 100,000 African workers and their dependents with comprehensive healthcare—including life-sustaining antiretroviral treatments.
- Offer confidential HIV testing and counseling to all workers, in the context of a clear anti-discrimination policy.
- Distribute free condoms in the workplace, and provide safer-sex and sexual health education classes.
- Develop further HIV/AIDS prevention and education policies in collaboration with affected employees, their labor representatives, and community-based health initiatives.

**ACT UP**

**Stop Coke's deadly neglect--Go to: [www.healthgap.org](http://www.healthgap.org)**

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**HEALTH  
GAP**  
GLOBAL ACCESS PROJECT